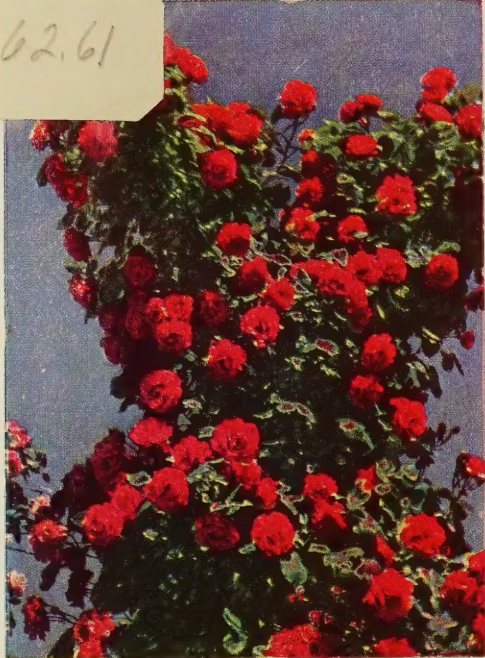


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The Everblooming Climbing Rose

BLAZE

The finest everblooming flaming red climbing Rose. Hundreds of giant blooms all Summer. For fences, trellises. Can be trained into a pillar.

GUARANTEED TO BLOOM

**Now at Sensational
New Low Price!**

3 for \$2.75

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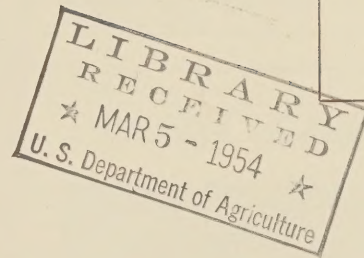
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Famous Nationally Advertised Values

All Bulbs and Plants Guaranteed to Bloom

"GRO-STUF" The Modern Plant Food

FREE

We want our bulbs and plants to grow better and look lovelier for you. We will give you a *FREE* package of (20-20-20 formula) concentrated "**GRO-STUF**"—enough for several gallons of liquid plant food—with your purchase. This scientifically perfected product contains all the elements necessary for a balanced diet from seed to maturity. It's so easy to apply—you simply feed just as you water.



Lily of Abyssinia

Sensational "Lily of Abyssinia"

(Acidanthera Murielae)

Unusual import. Grows like a Gladiolus. Looks like an Orchid. Smells like a Rose.

Flowers are a rich, creamy white, with a bronze, red throat. Easy to grow. Ideal as cut flowers. Bloom July to September.

First Time at This Low Price

**25 for
\$1.00**



Gloxinias

Giant Belgian **Gloxinias**

CHOICE GIANT HYBRIDS

Giant, exotic, bell-shaped flowers of velvety texture and coloring. Bloom freely indoors in pots. Transplant outdoors in Summer. Shady location. Bloom for many years.

SPECIAL COLOR MIXTURE

7 for \$1.00



Wedgewood Iris

SCOOP!

GIANT WEDGEWOOD IRIS

For the first time anywhere at this season of the year. By a special process originated by one of Holland's foremost bulb growers, we offer **GIANT WEDGEWOOD IRIS**—the King of all. Giant Wedgewood, blue, orchid-like blooms. Wonderful for your permanent garden as cut flowers or for forcing indoors in June. *Guaranteed to bloom.*

20 for \$1.00



Belgian Tuberous Begonias

Easy to grow indoors or out; thrive in shade. Bloom all Summer. Huge blooms. Bulbs last for many years.

DOUBLE CAMELLIA BEGONIAS

Exquisitely beautiful; large Camellia-like blooms. Choice of **Rose, Salmon, Scarlet, Yellow, Orange, White** or **Mixed**
6 for \$1.00

SPECIAL OFFER—Rainbow Begonia Mixture

A gorgeous blend of frilled double blooming colors. Imported from Belgium. Ideal for window boxes. Outdoors in shade.

10 for \$1.00

Fancy Leaved **Caladiums**

Huge, graceful leaves in fantastic color patterns. Grow easily in pots and window boxes indoors. Thrive in sun or shade outdoors.

SPECIAL CALADIUM OFFER

**Rare Fantasy
Color Mixture of
Many Varieties**

4 for \$1.00



Caladiums

SPECIAL! SPECIAL!

Any Three \$1.00 Specials for **\$2.75**

Any Six \$1.00 Specials for **\$5.00**

Any Twelve \$1.00 Specials for **\$9.00**

Any Two \$2.75 Specials for **\$5.00**

**+ PLUS + 10 Packets of Flower Seeds
with each \$9.00 Order**

NEWER!

BETTER!

King Size GLADIOLUS

12 for \$1.00

Imported from Holland—The Kingdom of Flowers

NEW AND RECENT INTRODUCTIONS

(Not less than 12 of one variety.)

| | |
|---------------------------------|-------------------------------------|
| General Eisenhower | Extra large, cerise, pink |
| Cardinal Spellman | Largest, finest, magenta purple |
| Modern Times | Crimson carmine, lined white |
| Roosevelt's Memory | Giant pure ivory white |
| Bit of Heaven | Deep copper orange, yellow shaded |
| Abu Hassan | Dark violet blue |
| Sweet Seventeen | Pale Peach blossom |
| Red Admiral | Giant deep blood red |
| Paul Rubens | Iridescent glowing purple |
| Mansoor | Giant wine red, shaded velvet black |
| Maskerade | Amber yellow, clear scarlet blotch |
| Hopmans Glory | Giant clear deep yellow |



KING SIZE MIXED GLADIOLUS

A true mixture of all colors. Giant flowered bulbs of finest Dutch grown varieties.

18 for \$1.00

CUTTING GARDEN GLADIOLUS MIXTURE

Choice Dutch bulbs in a genuine rainbow mixture of over 30 varieties. Contains many new ones that have not even been named. They will produce flowers all Summer if planted 10 days apart. **All are guaranteed to bloom.**

50 for \$1.00

GIANT DOUBLE PEONIES

Large, 3-year-old clumps imported from Holland. Huge, full, double blooms. For a permanent garden.

| | |
|------------------------------|----------------|
| Sarah Bernhardt | Deep rose pink |
| Victor Hugo | Deep red |
| Marie Lemoine | Pure white |

LARGE CLUMPS
2 for \$1.00



Peony, Victor Hugo



GIANT FLAGPOLE CANNAS

Huge, brilliant flower clusters. Very tall stems. Exotic foliage. Excellent around flagpole planting.

8 for \$1.00

| | |
|-----------------------|--|
| King Humbert. | Orange-scarlet flowers, bronze leaves. |
| King Midas. | Pure gold flowers, green foliage. |
| The President. | Glowing scarlet flowers; green leaves. |
| Hungaria. | Huge, soft pink flowers; green leaves. |

FLAGPOLE CANNA MIXTURE

For Showy Beds and Tall Borders

10 for \$1.00

Giant French ANEMONES

Choice double flowers. Vivid colors. Excellent for garden flowers and for cutting. Bloom all Summer.

Special Mixture of De Caen and St. Brigid

Double Varieties and Colors

30 for \$1.00



Anemones



Rubrum Lilies



Auratum Lily



Henryi Lilies



Hybrid White Lily

HARDY HYBRID LILIES

Selected bulbs imported from Holland and the Orient. Everlasting, very showy, and easy to grow.

ORIENTAL AURATUM LILIES

The famous "Goldbanded Lily of Japan." One of the world's showiest Lilies; tall and free flowering; huge flowers in late Summer. **3 for \$1.00**

ORIENTAL RUBRUM LILIES

Exotic crimson spotted rich pink flowers; very hardy and showy. Lovely for corsages and floral arrangements. Bloom late Summer. **3 for \$1.00**

FRAGRANT REGAL LILIES

America's favorite. Queen of the Lilies. Numerous fragrant, rose-tinted giant trumpets with canary yellow throat on tall stems. Very hardy. Bloom Midsummer. Choice imported bulbs. **7 for \$1.00**

HYBRID WHITE LILIES

White Regal Album. Pure white, delightfully scented, reflexed trumpet Lilies on tall stems. Plant them in groups in the flower border. **5 for \$1.00**

DWARF CORAL LILIES

Flaming scarlet blooms on short stems. They flower in June and are excellent for rock gardens and borders. **5 for \$1.00**

HENRYI LILIES

The flower stalks, 4 to 5 feet tall, carry 5-8 huge flowers, each of a rich apricot gold with purplish brown spots. Bloom August and September. **4 for \$1.00**

TIGRINUM LILIES

Dutch Tiger Lilies. Fiery orange red with crimson brown spots. Graceful, large blooms with petals curving back on tall stems. Blooms August and September. Very hardy. **8 for \$1.00**

ORANGE TRIUMPH LILIES

A new race of Hybrid Lilies imported from Holland. Giant blooms in vivid orange shades in huge clusters. Bloom June and July. **7 for \$1.00**



Regal Lily



Tiger Lily

SAVE \$4.50

COMPLETE GARDEN SPECIAL

Any twelve \$1.00 offers

Only \$9.00

PLUS

FREE with every \$9.00 order

Holland Flower Collection

10 packages of flower seeds from Holland, the kingdom of flowers, 10 popular varieties:

| | | |
|-----------|------------|------------|
| Asters | Marigolds | Phlox |
| Cosmos | Delphinium | Zinnias |
| Sunflower | Mums | Mignonette |
| | Petunias | |

Seeds Worth \$1.50

"GARDENFUL" COLLECTION

Will provide a multitude of dazzling, showy flowers from June to September. For a hardy, permanent garden.

3 Gold-banded

3 Rubrum

8 Tiger

7 Regal

5 Hybrid White

5 Flaming Coral

7 Orange Triumph

4 Henryi

42 Lilies for only \$5.50

(Separately would be \$8.00)



MINIATURE POMPON DAHLIAS

Full clumps. Dainty, perfectly formed. Fully double flowers in profusion. Free blooming, delightful coloring. Wonderful as cut flowers.

Pinkie.....Bright deep pink
Sunset.....Bright orange, reflexed salmon
Golden Sceptre.....Lovely deep yellow
Scarlet Pimpernel.....Brilliant scarlet
White Aster.....Pure white
Cornflower.....Deep lilac

4 for \$1.00

DOUBLE SCENTED TUBEROSES



Tuberose

Everblooming, pure white wax-like blooms with the fragrance of orange blossoms. They grow up to 3 feet high. Culture same as Gladiolus.

10 for \$1.00

Blazing Stars

(MONTBRETIAS)

Star-shaped flowers. Warm, yellow orange and red tints. Shaded gold and bronze.

Special Imported Mixture of All Colors

25 for \$1.00

Montbretia



GIANT SHOW DAHLIAS

LARGE DECORATIVE TYPES—MANY RECENT DUTCH INTRODUCTIONS

Large, undivided clumps at less than price of single tubers. All immense flowers

Scarlet Sensation.....Deep glossy scarlet
Pink Delight.....Huge, clear pink
Lilac Time.....Velvety, lilac lavender
Monarch of the East.....Deep, bright yellow
Barbarossa.....Flaming orange-red
White Cloud.....Finest pure white
Sweetheart.....Extra large clear pink
White Abundance.....Giant cactus white
Blue Danube.....Clear lilac violet
Prince Carnival.....Bright red-orange
Scarlet Leader.....Glowing huge red
Yellow Special.....Lovely golden yellow

3 for \$1.00

Special Collection!

COMPLETE DAHLIA GARDEN

12 EXHIBITION DAHLIAS

1 each variety as above

6 POMPON DAHLIAS

1 each variety

All 18 Clumps only \$3.98

(Separately would be \$5.50)



SPECIAL SHOW DAHLIAS

IN A HOLLAND
**RAINBOW MIXTURE OF
 COLORS—FULL CLUMPS**

**5 for
 \$1.00**

IMPORTED LILY-OF-THE-VALLEY

HARDY HOLLAND STRAIN

Thrive and multiply rapidly. Valuable in shaded areas. Fragrant white flowers. Best of ground covers. **2-year-old plants**

DOUBLE RANUNCULUS

Large, lovely, double flowers in a profusion of colors.

SPECIAL EXOTIC DOUBLE FLOWERED

Mixture of French and Persian varieties for a riot of color in your garden.

30 for \$1.00



Ranunculus

SAVE!

ANY THREE \$1.00 SPECIALS FOR.. **\$2.75**

SAVE!!

ANY SIX \$1.00 SPECIALS FOR **\$5.00**

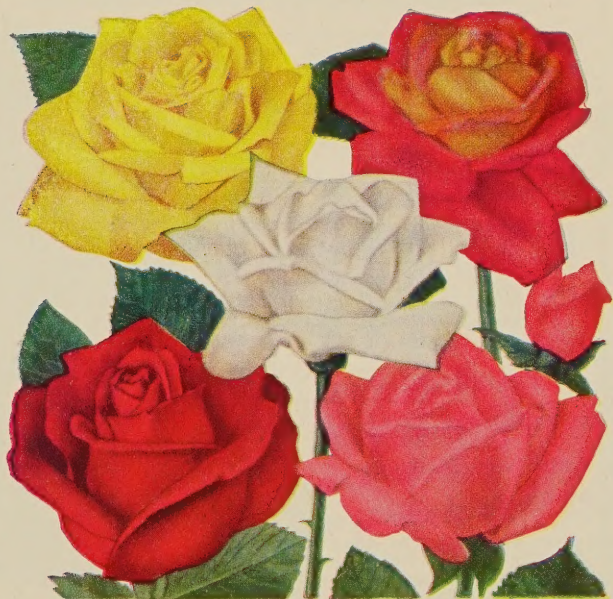
SAVE!!!

ANY TWELVE \$1.00 SPECIALS FOR **\$9.00**

+ PLUS +

Plus 10 packets of flower seeds with each \$9.00 order

SPECIAL EVERBLOOMING ROSE COLLECTION



A special purchase enables us to make this sensational offer: **5 HARDY EVER-BLOOMING ROSE BUSHES** field-grown, 2-year-old plants. The branches are waxed; roots are wrapped. Picture labeled.

Guaranteed to Bloom This Summer

**BUNDLE OF
5 for \$2.75**

Each bundle contains:
**5 HYBRID
EVERBLOOMING ROSES**

- 1 Red
- 1 Pink
- 1 Yellow
- 1 White
- 1 Two-toned

**10
for \$5.00**

(Wrapped individually, would be \$10.00)



LIVING FENCES

(Multiflora Rose Hedges)

The sensational Rose hedge. Hardest and fastest growing of all hedge Roses. Grows in any kind of soil. Forms a thorny barrier so dense as to keep out animals and children. Grows up to 6 feet in height. Can be trimmed same as Privet hedge. Thousands of lovely blooms. Rich, green foliage followed by red fruit. Birds find a haven among its foliage. Plant 1½ feet apart.

2 YEAR OLD BUSHES

**A Sensational
New Low Price!**

**10 for \$1.00
30 for \$2.75**



Multiflora Rose Hedge

SAVE!

ANY THREE \$1.00 **\$2.75**
SPECIALS FOR..

SAVE!!

ANY SIX \$1.00 **\$5.00**
SPECIALS FOR

SAVE!!!

ANY TWELVE \$1.00 **\$9.00**
SPECIALS FOR

+ PLUS +

Plus 10 packets of flower seeds with each \$9.00 order